



Calgary Exhibition and Stampede Limited

74th Annual Report

1959

Patrons :

Under the distinguished patronage of
His Excellency, The Right Honourable, Vincent Massey, C.H.,
Governor General

Col. the Hon. J. J. Bowlen, Lieut.-Gov. of Alberta

Hon. E. C. Manning, Premier of Alberta

Senator Donald Cameron	Mrs. R. E. Wilkinson, M.L.A.
Senator James Gladstone	A. J. Dixon, M.L.A.
A. R. Smith, M.P.	Hugh John MacDonald, M.L.A.
J. W. G. MacEwan, M.L.A.	Ernest S. Watkins, M.L.A.

Hon. Fred C. Colborne, M.L.A.

Honorary Presidents :

Hon. D. S. Harkness, G.M., Minister of Agriculture, Ottawa

Hon. L. C. Halmrast, Minister of Agriculture, Edmonton

Mayor D. H. Mackay, Calgary

Life Directors :

C. M. Baker	George Edworthy	J. B. Cross
-------------	-----------------	-------------

Honorary Life Directors :

E. D. Adams	Dr. Frank Collicutt	D. E. Black
R. J. Dinning	P. J. Rock	Maurice L. Brown

Officers :

President	F. C. Manning
1st Vice-President	H. G. Love
2nd Vice-President	M. A. Dutton
General Manager	Maurice E. Hartnett
Ass't General Manager	Walter L. Ross
Secretary	Irven W. Parsons

Directors :

C. W. Adams	F. C. Manning
C. C. Cross	D. C. Matthews
M. A. Dutton	J. W. Moyer
J. A. Grogan	J. Angus McKinnon
Harry Hays	I. V. Parslow
Watson Hook	Mr. Justice M. M. Porter
Charles Kennedy	Dr. Howard P. Wright
H. G. Love	

Directors Representing the City of Calgary

Ald. A. M. Harradence	Ald. Jas. D. Macdonald
Ald. P. N. R. Morrison	Ald. D. F. McIntosh

Associate Directors Representing the City of Calgary

Commissioner D. E. Bachelor

Commissioner E. C. Thomas

Ald. P. R. Brecken	F. J. Fleming	R. V. Read
Ald. Mrs. Mary J. Dover	Ian Forbes	Russell Riley
Ald. J. J. Hanna	Dr. W. H. Hill	B. P. Lemieux
Ald. Clarence Mack	Carl B. Cummer	A. H. Nicolson
Ald. E. H. Starr	Alex Munro	Dave Sargeant
Ald. Mrs. Isabella K. Stevens	L. S. Partridge	J. H. Wilson
Ald. Mark Tennant	Pete Cormack	Robert Wray
Ald. E. Bruce Watson		Ken Ford

ASSOCIATE DIRECTORS :

R. T. Alderman	A. D. Davis	Chas. H. Leech
A. W. Anderson	Basil Dean	Dave Lewis
Dr. J. G. Anderson	G. H. L. Dempster	Herman Linder
A. M. Bacon	J. M. Dillon	E. A. Locke
Albert T. Baker	Norman W. Douglas	Harold Long
Dr. B. W. Banks	W. B. Drever	Ken Long
E. S. Barker	D. M. Dunlop	Eric Longeway
A. H. Barton	W. H. Elliott	Peter Loughheed
John Bartsch	Dwight Ellis	Wm. N. Love
I. Beames	T. A. Ellis	N. K. Luxton
A. W. Beattie	E. K. Elton	Benton Mackid
R. H. Beavers	E. C. Fitt	Edwin J. Madill
Charles Beil	Gordon Fox	Fred Maxie
G. Max Bell	F. S. Fry	J. F. Maxwell
N. F. Bell	Owen Funnell	J. C. Mayne
W. S. Benson	Clem Gardner	Peter Meyers
Wm. Betts	Roland Gissing	Frank Mirtle
M. R. Boake	Philip H. Godsell	Tom Moore
Frank Bodie	George H. Gooderham	W. C. Morley
L. W. Bond	W. A. Greenway	K. J. Morrison
R. L. Borden	H. R. Hammond	W. D. MacDonald
Archie Boyce	Fritz Hanson	W. R. McArthur
John D. Boyd	R. P. Hare	J. A. McCloskie
A. Boyse	R. H. C. Harrison, Q.C.	D. L. McDougall
Roland Bradley	Orrin Hart	H. B. Macdonald
Thos. L. Brook	Neil S. Harvie	Gordon McGachie
George A. Brown	Phil Heather	W. L. McGillivray
Ian Brown	E. R. Henderson	E. D. McGreer
T. P. Brown	Harold Henker	Commander J. F.
J. E. Brownlee	W. S. Herron	McKenzie, R.C.N. (R)
Geo. W. Bull	George Hill	Donald McKinnon
Brian Butterfield	F. M. Holden	Frank M. McMahon
Jack Byers	George Ho Lem	George L. McMahon
A. M. Cairns	E. A. Hookway	T. Macmillan
R. A. Cannon	A. W. Howard	C. F. Macnamara
S. B. Card, Jr.	Wm. Hudson	Leishman McNeill
Gordon Carter	H. M. Hunter	Hugh McNeill
Dan Casey	W. R. Irwin	N. A. MacPhee
E. J. Chambers, Q.C.	R. H. Jenkins	R. C. McPherson
Geo. M. Cheatham	Reg. F. Jennings	Stuart McRae
Eion Chisholm	Doug. Johnson	Geo. McVety
E. A. Chiswell	James Johnson	J. N. Nicoll
R. G. Christie	M. E. Jones, Q.C.	C. O. Nickle
Geo. Church	Wilson Keith	Ed. Noad
Curtis Clarke	J. Howard Kelly	Ed. O'Connor
J. Comessotti	I. H. Kerr	W. E. Osler
Kenneth R. Coppock	James Kerr	Howard Palmer
Merv. Cozart	J. D. Kester	Bud Parslow
George Cristall	A. F. Key	Jack Paul
John Cross	George Lancaster	E. E. Peterson
Archie Currie	Ken Leach	

ASSOCIATED DIRECTORS :

(CONTINUED)

Inspector	R. L. Sanburn	Ernie Taylor
Eric Porter	H. J. Scholefield	Group Captain,
Mait Porterfield	John Scrymgeour	C. V. Trites
R. N. Putnam	Fred Shaw	Robert Warren
W. P. B. Pugh	M. A. Shortt	Jack Webb
Art M. Raymond	Dr. Ross Skaken	Aubrey Weir
Owen Richards	Maxwell Smith	Wilfred Weir
Stewart Riddle	Fred Stapells	Jack Westbrook
Donald Ritz	John Stevenson	James Wordie
Brig. J. S. Ross	Allie Streeter	John Wilson, Jr.
Paul Rowe	Mel Stronach	John Wilson, Sr.
J. P. Sackville	George A. Sweany	Fred Yeabsley
Dr. F. F. Saint	N. E. Tanner	Sherman Yelland
Hardy Salter	B. Tarabula	Dennis K. Yorath

STAFF :

D. T. McKillop	Accountant and Cashier
Ken Foster	Live Stock Superintendent
Dick Cosgrave	Arena Director
Lloyd Turner	Manager, The Corral
T. B. Hall	Purchasing Dept.
Fred Kennedy	Publicity Executive
Ken Lucas	Grounds Supt.
Jack Arbour	Manager, Big Four Bldg.

Committees and Directors in Charge of Departments

NOTE:—The President, Mr. F. C. Manning, and the General Manager, Maurice E. Hartnett, are ex-officio members of all Committees.

EXECUTIVE COMMITTEE : — F. C. Manning (Chairman), J. B. Cross, M. A. Dutton, Geo. Edworthy, H. G. Love, Ald. A. M. Harradence, Ald. D. F. McIntosh, Mr. Justice M. M. Porter.

ART & PHOTOGRAPHY COMMITTEE : — Mr. E. L. Taylor (Chairman), W. H. Elliott, Roland Gissing, I. H. Kerr, A. F. Key, J. M. Nicoll, W. P. B. Pugh, T. Neale Roche, W. Schultz.

ATTRactions AND GRANDSTAND COMMITTEE : H. G. Love (Chairman), Maurice L. Brown (Vice-Chairman), M. E. Hartnett, Peter Loughheed, Fred Maxie.

COMMERCIAL & INDUSTRIAL EXHIBITS SECTION : — Watson Hook (Chairman), Ken Ford, J. A. Grogan.

DOWN TOWN ATTRactions COMMITTEE : — C. C. Cross (Chairman), G. Beavers, J. D. Boyd, Art Davis, J. M. Dillon, E. K. Elton, Tom Hall, Fritz Hanson, D. V. Hicks, George Hill, Ed. O'Connor, Paul Rowe, George Sweany, Alex Wood.

FINANCE COMMITTEE : — Mr. Justice M. M. Porter, with the President and the two Vice-Presidents as ex-officio members.

FRIDAY MORNING COMMITTEE : — Harry Hayes (Chairman); R. T. Alderman, Maurice L. Brown, Norman W. Douglas, Charles Kennedy, E. A. Locke, D. C. Matthews, Dr. H. P. Wright.

GENERAL EXHIBITS COMMITTEE : — Watson Hook (Chairman), Mrs. E. M. Kinneard, Neale Roche, E. L. Taylor.

GROUND & DEVELOPMENT COMMITTEE : — J. B. Cross (Chairman); R. J. Dinning, M. A. Dutton, Geo. Edworthy, Watson Hook, H. G. Love, D. C. Matthews, J. W. Moyer, I. V. Parslow, Mr. Justice M. M. Porter.

HOCKEY COMMITTEE : — J. W. Moyer (Chairman), James Kerr (Vice-Chairman), Geo. Church, W. F. Knode and John Scrymgeour.

HOME AWARD COMMITTEE : — M. A. Dutton (Chairman).

HORSE SHOW COMMITTEE : — C. C. Cross (Chairman), Ian Brown and Charles Kennedy (Vice-Chairmen), L. O. Chambers, Geo. Cheatham.

Committees and Directors in Charge of Departments

(CONTINUED)

Dick Cosgrave, Geo. Edworthy, Mrs. Ralph Graham, Brig. F. M. W. Harvey, V.C.; Neil Harvie, Fred Kennedy, Herman Linder, Stuart McRae, Geo. L. McVety, Wm. Pratt and J. Lloyd Turner.

INDIAN COMMITTEE : — Tom Hall (Chairman), R. Bradley, J. B. Cross, W. P. B. Pugh.

JUNIOR AGRICULTURAL ACTIVITIES COMMITTEE : — Charles Kennedy (Chairman); Gordon Fox (Vice-Chairman); T. F. Allison, A. W. Beattie, N. F. Bell, Norman Bell, K. W. Bennett, J. R. Gray, Wm. Hart, C. Hellofs, James Johnson, Miss P. Mewha, Miss A. Randle, C. L. Usher, Dr. H. P. Wright.

LIVE STOCK COMMITTEE : — D. C. Matthews (Chairman), Harry Hays, Wm. Hudson, Charles Kennedy, J. A. McKinnon, John Wilson, Jr.

BEEF CATTLE SECTION : — D. C. Matthews (Chairman), M. R. Boake, L. W. Bond, Ian S. Brown, G. W. Bull, John Cross, Orrin Hart, Jim Kinniburgh, W. D. MacDonald, Jack Paul, J. P. Sackville.

DAIRY CATTLE SECTION : — Harry Hays (Chairman), Vic Abercrombie, A. W. Anderson, Curtis Clarke, Stuart Colpitts, Vic Duffy, Eric Longeway, E. E. Peterson, Owen Richards, Fred Yeabsley.

HORSE SECTION : — J. A. McKinnon (Chairman), Dwight Ellis, Thos. Macmillan, I. V. Parslow, Bruce Roy, Hardy Salter, D. C. Stewart.

SHEEP SECTION : — John Wilson, Jr. (Chairman), W. S. Benson, Dave Lewis, Walter Shadlock, Harold Trentham.

SWINE SECTION : — Wm. Hudson (Chairman), H. J. Scholefield, Francis Wright.

MIDWAY AND CONCESSIONS COMMITTEE : — M. A. Dutton (Chairman), Art Davis, W. B. Drever, F. W. Mirtle, Tom Moore.

PARADE COMMITTEE : — J. A. Grogan (Chairman), Ed. O'Connor, S. Adams, Walter Birney, R. Bradley, Tom Brook, Ian Brown, S. Boothe Card, Jr.; Gordon Carter, Pete Cormack, Dick Cosgrave, Carl Cummer, Jack Dillon, Roy Graves, Ted Halford, Tom Hall, Harry Hays, Phil Heather, Harold Henker, William Herron, George Hill, Watson Hook, Ernie Hookway, W. R. Irwin, M. E. Jones, Q.C.; Charles Kennedy, Geo. McMahon, Leishman McNeill, Stuart McRae, E. E. Peterson, Brig. J. S. Ross, W. E. Slater, A. R. Smith, M.P.; Ald. E. H. Starr.

RACE COMMITTEE : — I. V. Parslow (Chairman), C. W. Adams, G. Max Bell, R. G. Christie, Geo. L. Crawford, F. M. Holden, F. Kennedy, K. M. Leach, W. Osler, Stewart Riddle, P. J. Rock, M. Smith.

RECEPTION COMMITTEE : — F. C. Manning (Chairman), Benton Mackid (Vice-Chairman), V. W. Abercrombie, E. D. Adams, A. T. Baker, D. E. Black, Maurice L. Brown, Gordon Carter, Dr. Frank Collicutt, J. B. Cross, Basil Dean, R. J. Dinning, D. M. Dunlop, M. A. Dutton, Norman Dutton, George Edworthy, E. C. Fitt, Gordon Fox, W. R. Irwin, R. H. Jenkins, E. A. Locke, James Love, H. B. Macdonald, Edmund S. Marshall, J. C. Mayne, W. C. Morley, Leishman McNeill, C. O. Nickle, E. E. Peterson, Mr. Justice M. M. Porter, P. J. Rock, J. A. Grogan.

SATURDAY MORNING ROUND-UP COMMITTEE : — J. Scrymgeour (Chairman), Geo. M. Cheatham, Dick Cosgrave, J. B. Cross, Geo. Edworthy, Neil Harvie, H. G. Love.

SEED FAIR COMMITTEE : — Dr. H. P. Wright (Chairman), A. T. Baker, N. Fred Bell, A. Boyse, G. Edwards, George Edworthy, D. W. Elliott, Reg Hammond, Neil Harvie, Wilf Hempel, A. E. Jones, Ernie Love, Hector McDonald, Eric McGreer, J. A. McKinnon, E. J. Munson, W. M. Pringle, Miss A. Randle, Victor Watson, C. Aubrey Weir, Sherman Yelland.

STAMPEDE COMMITTEE : — Geo. Edworthy (Chairman), Geo. Cheatham, Dick Cosgrave, M. Cozart, J. B. Cross, John Cross, Jack Edworthy, Stuart McRae.

TRAFFIC COMMITTEE : — Gordon McGachie (Chairman), J. B. Dinning, A. H. Manning, George Shields.

ANNUAL REPORT

of the

Calgary Exhibition and Stampede Limited

For the Year Ended 30th September, 1959

TO THE SHAREHOLDERS :

Gentlemen :

Perfect weather prevailed during the 1959 Exhibition and Stampede and attendance records were broken for the ninth successive year. Total attendance of 591,715 was more than 42,000 in excess of the previous record, one of the largest increases we have ever had in a single year.

ROYAL VISIT : — We were singularly honoured this year by the presence at the Exhibition and Stampede of Her Majesty Queen Elizabeth and Prince Philip. On Thursday, evening, following a short rest period in Fort Calgary House and a tour of the Indian Village, they attended the chuckwagon races, which they watched from a specially constructed dais on the grandstand stage. Following the Exhibition and Stampede large autographed photographs of Her Majesty and the Prince Consort were sent to us in appreciation of the visit, and now occupy a location of honour in Fort Calgary House.

OFFICIAL OPENING AND PRESENTATION OF TROPHIES : — The Official Opening on Monday evening was conducted by the Honourable J. A. D. McCurdy, former Lieutenant-Governor of Nova Scotia and the first man to fly an aircraft in Canada. On Saturday evening the trophies were presented to the winning stampede contestants by Colonel the Honourable D. S. Harkness, G.M., Canadian Minister of Agriculture.

PARADE AND MORNING STREET ENTERTAINMENT : — The Stampede Parade was greatly indebted this year to Bing Crosby, who kindly accepted the invitation extended to him to act as Parade Grand Marshal. Once again more than thirty excellent bands participated, led by the Huntington Park Youth Band from Huntington Park, California, one of the finest high school bands ever to appear in Western Canada. Crowds were greater than ever before at the parade and the morning street entertainment.

STAMPEDE : — More than 550 entries were received in the Stampede events, competing for almost \$55,000.00 in prize money plus entry fees and trophies. In the fall of 1958 your stampede committee and executive entered into a four-year agreement with the Cowboys' Protective Association calling for a moderate increase each year through 1962.

HORSE RACING : — There were 32 days of racing in Calgary in 1959 and for the first time, pari mutuel play exceeded \$5,000,000.00. Bing Crosby was a guest at the Wednesday afternoon racing program during the Stampede and presented a trophy to the winner of the Bing Crosby Handicap which was especially scheduled and named in recognition of his visit. For the second successive year racing was held on the morning of Labor Day to avoid conflict with an afternoon football game and a new Calgary betting record of \$288,134.00 was established that day.

Our Fall Race Meet was held simultaneously with a Winnipeg race meet but despite a slight shortage of horses good racing was provided throughout the meet.

ATTRACTIONS, MIDWAY, CONCESSIONS AND FIREWORKS : — Barnes-Carruthers presented the platform show this year and provided one of the better grandstand shows seen on the circuit in recent years. Hand Fireworks Company provided the fireworks displays and Royal American Shows the midway.

ATTRACTIONS IN CORRAL STAMPEDE WEEK : — Good crowds attended the World's Championship Wrestling in the Corral on Monday, Tuesday and Saturday evenings and attendance was fair at the Tex Ritter Show the balance of the week.

GENE BARRY : — Gene Barry (Bat Masterson) was the honoured guest of the Exhibition and Stampede this year.

EXHIBITS : — The Livestock Exhibition was featured this year by the National Holstein Show, marking the first time that we have paid recognition to a dairy breed in this manner. Livestock entries continue to increase each year and to tax our stabling facilities to capacity.

The Big Four building was completed just in time for the Exhibition and was well filled with an excellent variety of exhibits. This is acknowledged as one of the largest and finest exhibits buildings on the continent. Twenty-four sheets of curling ice have been installed on the lower floor and the upper floor has already been in use several times this fall. Two of the major automobile companies used the building to unveil their 1960 models to their dealers and considerable demand for this type of use is anticipated.

STAMPEDE GIVE-AWAY HOME AND KINSMEN CAR AWARD : — Both the Stampede Give-Away Home project and the Kinsmen Car Award were again successful and provided substantial revenue.

FRIDAY MORNING CHILDREN'S PROGRAM : — The Friday Morning Children's Program drew the greatest crowd of boys and girls ever to attend this event, well in excess of 30,000. The livestock review was limited this year to championship representatives of the breeds and the program was enlivened by the addition of a Calf Scramble.

SATURDAY MORNING ROUND-UP: — The Saturday Morning Round-Up drew the best crowd that has yet attended this interesting event and program changes which were made this year proved so popular that a future buildup in interest and attendance seems likely. The Sheep Dog Trials were dropped in favor of Ladies' Cloverleaf Barrel Racing and a completely new event, the "Horse Trailer Race", which provided a good quota of action and thrills.

INDIANS : — Once again we should like to extend our appreciation to the members of the Stony, Sarcee and Blackfoot Indian tribes for their fine co-operation and their colourful contribution to the success of the Exhibition and Stampede. Certainly the visit of Her Majesty the Queen and Prince Philip to the Indian Village on Thursday evening was one of the highlights of their stay in Calgary.

GHOST TOWN AND FRONTIER VILLAGE : — In their efforts to add each year to our variety of attractions your management and board of directors this year arranged for the presentation of a "Ghost Town and Frontier Village" which provided an interesting array of pioneer displays in keeping with its name and also some first-rate entertainment which drew good crowds throughout the week.

50th ANNIVERSARY OF POWERED FLIGHT : — The decision of the board to co-operate with the R.C.A.F. in its celebration of the 50th Anniversary of Powered Flight in Canada added interest and excitement to the Exhibition and Stampede. The "Golden Hawks" famous aerobatics team of the R.C.A.F. thrilled the crowds with their spectacular flying exhibitions over the grounds several times during the week. The R.C.A.F. display in the Big Four building, featuring an exact replica of the "Silver Dart", the plane in which the Honourable J. A. D. McCurdy became the British Empire's first aviator, drew great attention and was most appropriate in view of Mr. McCurdy's presence at our Show.

MUSIC : — In 1958 the free band concert presented one morning in the Indian Village proved so popular that a policy of providing more free music on the grounds was adopted. In 1959 concerts were provided each evening by a variety of good bands in an area in front of the Administration building and on the roof of the breezeway of the Agriculture building.

JUNIOR AGRICULTURAL ACTIVITIES : — Our Third Annual Farm Youth Program held in August, was another great success. More than 100 farm boys and girls attended the Farm Youth Camp and almost 400 animals were shown and sold by 4-H Club members. Unfortunately this valuable youth program and our decision to stage a combined Horse Show and Rodeo this fall has made it almost impossible for some staff members, particularly those involved with the livestock section of our operations, to take any normal summer holidays.

ASSOCIATED ACTIVITIES : — Attendance at various events on the grounds throughout the year showed a good increase over 1958. More than one million persons made use of our facilities in addition to the 591,000 who attended the Exhibition and Stampede. Comparable figures are as follows :—

	1957-58	1958-59
Stampede Corral	597,323	545,311
Arena Rink	102,705	98,828
Agricultural Building	109,966	179,011
Race Meets	96,231	119,939
Fort Calgary House	12,705	17,429
Exhibition and Stampede	549,336	591,715
Big Four		7,150
Sundry	50,000	50,000
Total	1,518,266	1,609,383

The livestock shows and sales sponsored by the Alberta Cattle, Sheep and Swine Breeders' Associations and operated by our staff during the past fiscal year have all been successful, particularly the Spring Bull Sale at which 816 bulls sold for an average of \$778.13. This is the second highest average in the history of the sale.

The Spring Horse Sale, sponsored by our Company, showed another amazing increase in size. One thousand and ninety horses were sold for an average of \$137.00.

The Calgary Horse Show, also sponsored by our Company, was not held during the last fiscal year, due to the decision of your Horse Show Committee and board of directors, to combine it with rodeo events and hold

it in October instead of during the spring months. However, our facilities were made available this summer for the shows of the Alberta Light Horse Association and the Arabian Horse Association and both of these groups reported reasonably successful shows.

The Stampede Corral had another busy and profitable year and the 14 sheets of curling ice in the Arena were used to full capacity. The decision to retain the six sheets of ice in the main body of the Arena in addition to the 24 new sheets in the Big Four would seem to be a wise one as advance bookings indicate that all 30 sheets will be rented steadily throughout the winter months.

The Stampeder Hockey Club had one of its most successful years. The club finished in first place in the Prairie Division of the Western Hockey League after setting a league record for consecutive wins. However, after eliminating Winnipeg handily in the playoffs, the Stampeders were defeated four straight games by the Seattle Totems in the league finals. Hockey attendance at the Corral showed a good increase over the previous year.

CONSTRUCTION PROJECTS AND IMPROVEMENTS :—In addition to construction of the magnificent new Big Four building several important steps were taken in the development of the company's master plan. The west half of the old power house building was converted to chuckwagon stabling, Barns 2, 3, 4 were demolished as were the north and south curling wings of the Arena. Horse barns 31 to 39 inclusive were moved to the south-east corner of the grounds in the area which has now been fenced in and designated as our race barn area. The Bessborough Exhibit Building has also been moved to that area and has been converted into an excellent winter race barn. The Willingdon Building was moved to Sunshine Park and is serving a useful purpose as a good storage building. The Sunshine area was graded and levelled and was used extensively for parking during the Exhibition and Stampede. Without this area it would have been very difficult to cope with our parking problems this year.

Members of our own ground's crew built the chuckwagon stalls and demolished the curling wings of the Arena at a substantial saving to the company. With the addition of William Marshall to our staff as Maintenance Superintendent we feel that many more of these smaller building projects can be undertaken by our employees in the future.

Installation of a new sound system in the grandstand and the moving of the midway east and south of its former location resulted in a distinct improvement in the sound this year.

ACKNOWLEDGMENTS :— It would obviously be impossible to acknowledge individually all of those persons and groups whose efforts have been responsible for our success. However, special acknowledgment must be made of the outstanding co-operation received from the representatives of Press, Radio and Television. We must also acknowledge the support received from the Mayor, the Aldermen and City Department heads, the officials of the Canadian and Provincial Governments, from our own directors, associate directors, committee chairmen and committee members, the donors of trophies and prizes, the members of the Southern Alberta Pioneers' and Old Timers' Association, the Red Cross and St. John Ambu-

lance Association and our exhibitors, contestants and judges. May we also express our thanks to all of the staff who by their untiring efforts have contributed greatly to the success of our operation.

We must record with the deepest regret the passing of several of our most valued members. J. Charles Yule, Past President and Life Director of our Company, General Manager from 1940 to 1948 and Managing Director from 1948 to 1951, passed away on the day of our 1958 Annual Meeting. Clifton C. Cross, Director for many years, Chairman of our Down Town Attractions Committee and of our Horse Show Committee, died on the opening day of the Calgary Horse Show and Rodeo to which he had contributed so much of his time and energy. Mr. V. A. Newhall, one of our shareholders and a strong supporter of our Company during his tenure as City Commissioner, also passed away this year. Our most sincere sympathy is extended to their families.

Respectfully submitted,

F. C. MANNING,
President.

MAURICE E. HARTNETT,
General Manager.

FINANCE CHAIRMAN'S REPORT

TO THE SHAREHOLDERS :—

Gentlemen :—

The Auditors' Statement appearing on pages 16 and 17 of the reports in your hands shows revenues, expenditures and profits for the year ended the 30th of September, 1959. Following is a comparative statement of the results of 1959 and 1958:—

REVENUE

Exhibition and Stampede Week :—	1959	1958
Gate and Grandstand receipts	\$ 548,703.16	\$ 513,344.71
Exhibits space, concessions and midway	219,333.62	156,397.25
Stampede donations and entry fees	22,912.00	19,585.99
General entry fees	3,420.85	3,707.04
Advertising	730.00	756.00
Corral attractions	8,656.29	6,227.59
Jubilee Home — net	61,580.13	57,777.43
Frontier Village	2,903.06
Racing — Net revenue	61,095.62	75,603.30
Other Revenue :—		
Horse Sale and Show	10,725.81	36,191.82
Rents — General	24,134.34	17,301.65
General donations	118,631.00	113,126.50
Interest	4,060.28	9,058.73
Sundry revenue	11,520.12	7,710.60
Net revenue on operations of the Corral, Arena and Agricultural building	116,529.13	61,779.64
	<u>\$1,214,935.41</u>	<u>\$1,078,568.25</u>

EXPENDITURE

Exhibition and Stampede Week :—	1959	1958
Wages	\$ 51,915.96	\$ 56,459.89
Stampede expense	56,718.43	51,954.51
Stampede prizes	73,464.87	66,160.86
General prizes	47,006.11	39,877.22
Judges' fees and expenses	2,234.58	2,837.80
Exhibits expense	40,376.98	2,506.32
Music and evening attractions	27,022.48	27,433.98
Indian expense	7,280.37	6,755.69
Parade and street display	13,949.46	11,018.90

	1959	1958
Composers' and Authors' Association	585.46	557.98
Morning street entertainment	5,100.21	5,498.06
General grounds expense	54,985.57	35,684.54
Marquee rental		6,735.73
Accommodation Bureau	1,123.86	1,069.94
Saturday Morning Roundup	5,078.05	4,616.39
Mexican Village		28.21
Special Stampede Week Attractions	8,202.22	17,104.66
Horse Show and Sale expense	6,146.11	38,540.20
GENERAL EXPENDITURE — Chargeable to all sources of revenue :—		
Administration expense	\$ 96,725.16	\$ 82,834.44
Grounds maintenance	66,191.73	64,305.83
Workmen's Compensation and Unemployment Insurance	1,145.58	1,473.13
Advertising and printing	54,638.82	48,840.01
Grants and memberships	2,715.25	5,178.69
Insurance	10,696.11	10,481.78
Interest and exchange	3,005.07	954.16
Pension Plan	21,235.63	8,510.82
Group Medical Plan	2,047.19	1,441.61
Group Life Insurance Plan	1,273.06	861.77
Sundry expense	2,022.11	2,161.77
Stores department expense	6,746.20	7,062.56
Estimated allowance for doubtful accounts	4,000.00	
Net cost of operating Big Four	15,442.38	
Improvements and additions to plant	246,590.92	285,587.27
	<u>\$ 935,665.93</u>	<u>\$ 897,766.90</u>
To reserve for Junior Agricultural Activities...	14,683.28	15,770.51
To reserve for buildings purchased from City of Calgary	10,000.00	10,000.00
To reserve available for capital purposes	254,586.20	168,263.02
	<u>\$1,214,935.41</u>	<u>\$1,091,800.43</u>

Revenue, expenses and net profit are up.

However, the construction of the Big Four building has involved the association in very heavy borrowing. As appears from the balance sheet

we are now carrying a very large debt at a high interest rate. Further major improvements to our facilities will have to await substantial repayment of this debt.

Out of the year's earnings we spent on plant and buildings \$87,831.00 and on the moving and conversions of barns for racing \$158,759.00. We paid the City \$10,000.00 on account on Victoria Park buildings purchase. These items provided, there remains \$254,586.00 for capital purposes including debt reduction.

Respectfully submitted,

M. M. PORTER,
Director in Charge of Finance.

AUDITOR'S REPORT

2nd November, 1959.

To the Shareholders,
Calgary Exhibition and Stampede Limited,
Calgary, Alberta.

Sirs :—

We have completed our audit of the books of account of your Company for the year ended 30th September, 1959, and submit herewith the following statements, which we have verified with the books :

1. Balance sheet as at 30th September, 1959.
2. Statement of revenue and expenditure for the year ended 30th September, 1959.

The operations for the current year show an excess of revenue over expenditure of \$254,586.20, which has been credited to a reserve for future commitments and works in progress.

Provisions have also been made for Junior Agricultural activities in the amount of \$14,683.28 and \$10,000.00 in respect of the purchase of Victoria Park buildings.

With the exception of the new Big Four building and the acquisition of Victoria Park buildings, all other assets, including land, buildings, plant and the Corral are shown on the balance sheet at a nominal value of \$500.00.

Construction of, additions to, and improvements to racing facilities, Sunshine parking, spur track, lighting, equipment, grandstand public address system and other improvements costing a total sum of \$246,590.92 have been made during the year.

CERTIFICATE

We have examined the balance sheet of the Calgary Exhibition and Stampede Limited as at 30th September, 1959, and the statement of revenue and expenditure for the year ended on that date and have obtained all the information and explanations we have required. Our examination included a general review of the accounting procedures and such tests of accounting records and other supporting evidence as we considered necessary in the circumstances.

In our opinion, the accompanying balance sheet and statement of revenue and expenditure are properly drawn up so as to exhibit a true and correct view of the state of the affairs of the Company as at 30th September, 1959, and the results of its operations for the year ended on that date, according to the best of our information and the explanations given to us and as shown by the books of the Company.

HARVEY, MORRISON & CO.,
Chartered Accountants.

Calgary Exhibition and Stampede Limited

CALGARY, ALBERTA

Balance Sheet as at 30th September, 1959

ASSETS			
Current :			
Cash on hand	\$	2,250.00	
Accrued interest		8.75	
Accounts receivable	\$ 53,444.28		
Less Estimated allowance for doubtful accounts	4,000.00	49,444.28	
Inventory of materials		929.55	\$ 52,632.58
Deposits :			
Western Canada Hockey League and T.C.A.			7,925.00
Deferred Expenses :			
Prepaid Insurance, etc.	\$	26,415.10	
Hockey expenses prepaid		5,103.28	
Horse show expenses prepaid		3,655.35	35,173.73
Reserve Fund :			
Government of Canada bonds—			
	Par Value.	Cost.	
3 % Perpetual — par value	\$ 7,000.00	6,268.50	
3¼ % due 1st October, 1979	93,000.00	93,056.25	99,324.75
	<u>\$100,000.00</u>		
Capital Assets :			
Property and equipment — nominal value —			
(Arena, show buildings, Corral, equipment, etc.)	\$	500.00	
Big Four building		1,880,520.17	
Victoria Park buildings		100,000.00	1,981,020.17
			<u>\$2,176,076.23</u>

NOTE : — Contingent Liability—

Mr. R. A. Hodges et al have filed lawsuits against the company and the secretary of the company jointly with other Canadian Fair Boards and their officials in the amount of \$500,000.00 in connection with the alleged infringement of copyright of "Home raffles".

Calgary Exhibition and Stampede Limited

CALGARY, ALBERTA

Balance Sheet as at 30th September, 1959

LIABILITIES

Current :

Bank overdraft	\$	60,557.45	
Bank loan		1,135,000.00	
Accounts payable		84,869.49	
Contractor's holdback — Big Four building		66,765.31	\$1,347,192.25

Deferred Credits :

Prepaid deposits, concessions and seats		32,650.45	
City of Calgary re Victoria Park buildings payable in annual instalments of \$10,000.00		80,000.00	
Reserve for Junior Activities		58,493.34	
Reserve for operating contingencies		100,000.00	
Reserve for Victoria Park buildings		20,000.00	
Reserve available for capital purposes		537,022.69	

Capital :

Authorized —

5,000 shares of \$1.00 each \$5,000.00

Issued :

3,585 shares of \$1.00 each	\$	3,585.00	
Less Uncalled		<u>2,867.50</u>	717.50

\$2,176,076.23

Approved on behalf of the Board :

F. C. MANNING, Director.

M. M. PORTER, Director.

CALGARY, Alberta,

2nd November, 1959.

Audited and certified in terms of our attached report of this date.

HARVEY, MORRISON & CO.,
Chartered Accountants.

Calgary Exhibition and Stampede Limited

CALGARY, ALBERTA

Statement of Revenue and Expenditure For the Year Ended 30th September, 1959

EXPENDITURES

Exhibition and Stampede Week — before apportionment of charges for general expenditure and improvements to plant and buildings :			
Wages	\$	51,915.96	
Stampede expense		56,718.43	
Stampede prizes		73,464.87	
General prizes		47,006.11	
Judges' fees and expenses		2,234.58	
Exhibits expense		40,376.98	
Music and evening attractions		27,022.48	
Indian expense		7,280.37	
Parade expense		13,949.46	
Morning street entertainment		5,100.21	
Composers', Authors' and Publishers' Association		585.46	
General grounds expense		54,985.57	
Accommodation Bureau		1,123.86	
Saturday Morning Round-up		5,078.05	
Special Stampede week attractions		8,202.22	\$ 395,044.61
Racing and Pari-Mutuels — before apportionment of charges for general expenditures and improvements to land and buildings :			
Expenses	\$	230,171.52	
Race purses		276,086.48	506,258.00
Horse Sale Expenses			6,146.11
General Expenditures :			
Administration expense	\$	96,725.16	
Grounds expense and maintenance		66,191.73	
Workmen's Compensation		1,145.58	
Advertising and printing		54,638.82	
Grants and memberships		2,715.25	
Insurance		10,696.11	
Interest and exchange		1,483.96	
Overdraft interest		1,521.11	
Pension plan		21,235.63	
Group medical plan		2,047.19	
Group life insurance plan		1,273.06	
Stores department expense		6,746.20	
Estimated allowance for doubtful accounts		4,000.00	
Net cost of operating Big Four building		15,442.38	
Sundry expense		2,022.11	287,884.29
Expenditures on improvements to and additions to plant and buildings necessary to earn the income of the company :			
Racing facilities, Sunshine parking, spur track, lighting, equipment, grandstand public address system, etc.			246,590.92
Provisions :			
Junior Agricultural Activities	\$	14,683.28	
Victoria Park buildings		10,000.00	
Reserve available for capital purposes		254,586.20	279,269.48
			<u>\$1,721,193.41</u>

Calgary Exhibition and Stampede Limited

CALGARY, ALBERTA

Statement of Revenue and Expenditure For the Year Ended 30th September, 1959

REVENUE

Exhibition and Stampede Week :

Gate and Grandstand receipts	\$ 548,703.16	
Exhibition space, concessions and midway....	219,333.62	
Stampede donations and entry fees	22,912.00	
General entry fees	3,420.85	
Advertising revenue	730.00	
Corral shows (net)	8,656.29	
Stampede Give-Away Home (net)	61,580.13	
Frontier Village (net)	2,903.06	\$ 868,239.11

Racing :

Revenue — Spring, summer and fall meets	567,353.62
---	------------

Horse Sale	10,725.81
------------------	-----------

Other Revenue :

Rentals	\$ 24,134.34	
Grants and donations	118,631.00	
Interest on investments	4,060.28	
Arena rink and Stampede Corral	105,782.08	
Agriculture Building	10,747.05	
Sundry revenue	11,520.12	274,874.87

\$1,721,193.41

Shareholders of the

Calgary Exhibition and Stampede Limited

Name	No. of Shares	Name	No. of Shares	Name	No. of Shares
Adams, C. W.	25	Ford, Mr. Justice C. J.	25	Maxie, Fred	25
Adams, E. D.	25	Fox, Gordon	25	McAra, J. Malcolm	25
Anderson, Dr. J. G.	25	Freeze, F. R.	25	McCullough, E. A.	25
Atkinson, J. T.	25	French, Basil V.	25	McDougall, Alex	25
Baker, A. T.	25	Gardner, Clem	25	McGachie, Gordon	25
Baker, C. M.	25	Gibson, Dr. J. A.	25	McKinnon, Angus	25
Beavers, R. H.	25	Grogan, Jack	25	McLean, E.	25
Bell, G. Max	25	Hall, T. B.	25	McMahon, Frank	25
Bell, N. F.	25	Harkness, Col. D. S., M.P.	25	Might, O. H. E., Q.C.	25
Black, D. E.	25	Hart, Orrin E.	25	Mirtle, F. W. B.	25
Boake, M. R.	25	Hartnett, Maurice E.	25	Moore, Clarence	25
Bond, Leroy	25	Harvie, E. L., Q.C.	25	Morley, W. Chas.	25
Boulton, L. C.	25	Harvie, Neil S.	25	Moyer, J. W.	25
Bowlen, J. J.	25	Hays, Harry W.	25	Nowers, E. B.	25
Boyse, A.	25	Hays, Dr. T. E.	25	O'Connor, Ed.	25
Brown, Ian S.	25	Herron, W. S.	25	Parslow, I. V.	25
Brown, Maurice L.	25	Holdsworth, J. H.	25	Peterson, E. E.	25
Brown, T. P.	25	Hook, Watson	25	Phillips, H. L.	25
Bull, G. W.	25	Howard, H. A.	25	Porter, Mr. Justice M. M.	25
Burns, R. J.	25	Howard, H. E.	25	Ralph, R. N.	25
Burton, Pat	25	Hudson, Wm.	25	Riddle, Stewart	25
Byers, Jack	25	Jenkins, R. H.	25	Robertson, A. M.	25
Carlyle, Grant	25	Jennings, R. F.	25	Rock, P. J.	25
Chambers, E. J., Q.C.	25	Johnston, Herb	25	Rock, Philip	25
Christie, R. G.	25	Kennedy, Chas.	25	Salter, H. E.	25
Chritchley, E. T.	25	Kenny, Fred	25	Scholefield, H. J.	25
Church, George	25	Kelly, J. Howard	25	Selby, Dr. R. C.	25
Collicutt, Frank	25	Lancaster, Geo. C.	25	Smith, R. G.	25
Cozart, M.	25	Laycock, T. D.	25	Stapells, Fred	25
Cross, Donald J. A.	25	Laycock, T. H.	25	Starr, E. H.	25
Cross, J. B.	25	Leach, K. M.	25	Tanner, E. Harold	25
Cross, John	25	Lepper, F. H.	25	Tanner, N. E.	25
Cunnington, D. G. L.	25	Linder, Herman	25	Valentine, Geo. T.	25
Davis, A. D.	25	Linton, Ivan	25	Willumsen, Lars	25
Dean, Basil	25	Lougheed, E. Peter	25	Wilson, John, Jr.	25
Denoon, W. S.	25	Lounsbury, R. C.	25	Wilson, John, Sr.	25
Dillon, J. M.	25	Love, H. G.	25	Wright, Howard P.	25
Dinning, R. J.	25	Love, James A.	25	Young, D. J.	25
Douglas, Norman W.	25	Luxton, Norman K.	25	<i>Estate of—</i>	
Dutton, Mervyn	25	MacDonald, W. D.	25	W. A. Crawford-Frost	25
Dutton, Norman	25	Mackey, W. J.	25	J. W. Durno	25
Edgar, W. J.	25	Mackid, Benton	25	C. C. Cross	25
Edworthy, Geo.	25	Macleod, J. E. A.	25	E. McCormick	25
Edworthy, J. D.	25	Manning, A. H.	25	J. T. McDonald	50
Ellis, Dwight	25	Manning, F. C.	25	A. H. McGuire	25
Eoll, J. A.	25	Manning, K. M.	25	V. A. Newhall	25
Farthing, Judge Hugh C.	25	Marshall, E. S.	25	G. C. Robinson	10
		Matthews, D. C.	25	S. H. Roe	25
				J. Chas. Yule	25

Twenty-Nine Years of Progress

	1932	1933	1934	1935	1936	1937	1938
Monday.....	26,600	27,474	31,371	32,258	32,414	36,260	38,541
Tuesday.....	24,796	28,127	29,956	33,155	31,419	33,231	30,289
Wednesday.....	29,289	29,919	32,771	35,328	32,231	34,574	32,162
Thursday.....	22,503	30,637	34,675	35,017	31,017	31,407	30,587
Friday.....	37,331	37,551	47,165	45,096	46,513	48,483	50,768
Saturday.....	34,157	34,728	38,640	41,954	39,856	36,599	41,083
	174,676	188,436	214,578	222,808	213,450	220,554	223,425

	1939	1940	1941	1942	1943	1944	1945
Monday.....	39,419	42,755	50,574	50,962	51,233	52,040	59,481
Tuesday.....	33,829	30,997	35,741	34,168	30,041	35,300	38,271
Wednesday.....	35,195	37,092	38,259	39,757	37,550	42,245	43,189
Thursday.....	34,587	34,581	35,524	35,210	36,074	35,892	39,730
Friday.....	54,069	55,555	59,203	59,049	62,466	68,336	65,559
Saturday.....	42,936	43,869	48,119	15,135	48,488	51,645	47,871
	240,035	244,849	267,420	234,281	265,852	285,458	294,101

	1946	1947	1948	1949	1950	1951	1952
Monday.....	64,692	63,911	64,854	70,951	73,979	59,461	78,175
Tuesday.....	47,545	43,672	49,612	66,943	45,004	63,874	55,555
Wednesday.....	59,389	53,958	63,575	72,307	73,501	70,601	66,766
Thursday.....	43,936	42,047	51,502	48,301	45,967	53,890	55,861
Friday.....	70,175	71,954	78,426	78,612	72,793	79,820	89,040
Saturday.....	54,011	58,922	69,014	70,840	61,891	80,621	87,743
	339,748	334,464	376,983	407,954	373,135	408,267	433,140

	1953	1954	1955	1956	1957	1958	1959
Monday.....	80,520	76,267	87,842	97,663	98,836	104,418	110,220
Tuesday.....	65,491	69,481	80,864	84,458	79,050	85,492	91,026
Wednesday.....	72,911	75,930	82,265	87,156	88,683	94,147	99,837
Thursday.....	57,661	66,542	66,467	74,468	70,610	74,074	77,022
Friday.....	94,017	100,755	102,706	81,292	93,637	94,953	110,976
Saturday.....	81,237	93,306	100,874	97,234	107,559	96,252	102,634
	451,837	482,281	520,794	521,271	538,375	549,336	591,715

IN APPRECIATION

The President, Officers and Directors of the Calgary Exhibition and Stampede wish to take this opportunity to express their sincere thanks to the following firms and business men who have donated trophies, prizes or have augmented the prize money offered in the Stampede events, Stampede Parade, Children's Live Stock Review, the Live Stock and other Departments.

STAMPEDE EVENTS

Alberta Distillers Limited, Calgary; Biltmore Hats Ltd., Guelph, Ont.; Henry Birks & Sons Limited; Calgary Brewing and Malting Co. Limited; Calgary Power Limited and G. A. Gaherty; Calgary Herald, Basil Dean; Canada Safeway Limited, Calgary; Canadian Legion, B.E.S.L., Calgary Branch No. 1; Canadian Western Natural Gas Company Ltd., Calgary; T. Eaton Company (Canada) Ltd., Calgary; General Supplies Ltd., Calgary, Fred Stapells; Great West Garment Co., Edmonton; Hudson's Bay Company, Calgary; Imperial Oil Ltd., Calgary; Mr. Gordon Love, Radio Station C.F.C.N., Calgary; Mr. H. B. Macdonald, Calgary; Hotel Palliser, Calgary; Royal and Noble Hotels, Mr. A. D. Davis, Calgary; Morris Short, Calgary; Sicks' Brewery (Alberta) Ltd.; Standard Gravel & Surfacing Co. Limited, Mr. M. Dutton, and Reg. F. Jennings, Calgary; Stanwell Oil & Gas Ltd., Calgary; John B. Stetson Co., Philadelphia and Brockville; Western Canadian Greyhound Lines Limited; Union Milk Co., E. E. Peterson; United Grain Growers Ltd., Calgary; York Hotel, Geo. Cristall.

STAMPEDE PARADE

T. Eaton Company (Canada) Limited; Farm and Ranch Review, Calgary; Hook Signs Limited, Calgary; J. A. Grogan, Calgary.

FRIDAY MORNING CHILDREN'S LIVESTOCK REVIEW

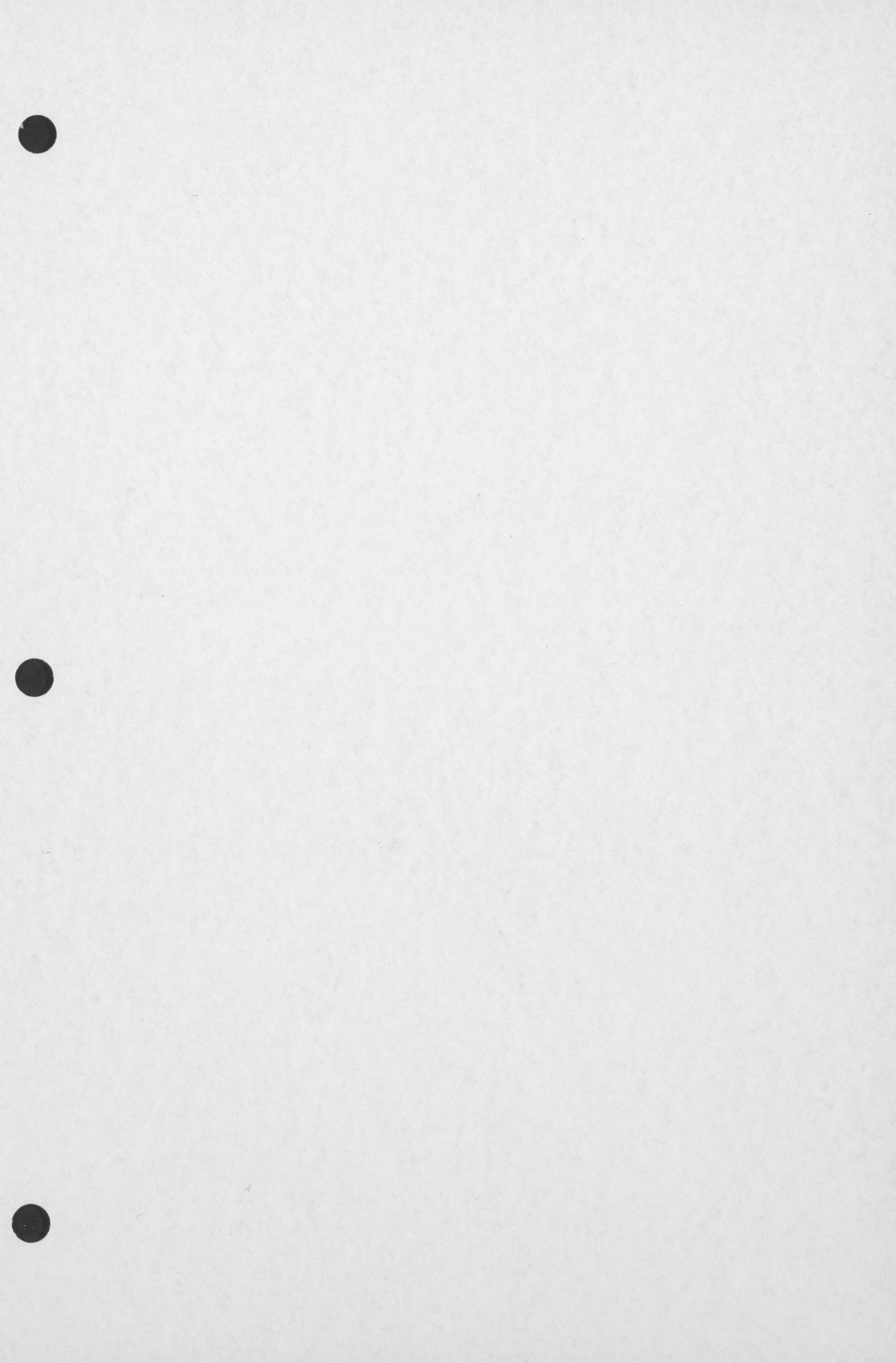
Alberta Pacific Grain Company (1943) Limited; J. H. Ashdown Hardware Company, Limited; Burns & Co. Limited; North Star Oil Limited, Winnipeg; Union Milk Co., Calgary, James Wordie; Hudson's Bay Company Store, Calgary.

LIVE STOCK

Alberta Aberdeen-Angus Association, per Mrs. D. Banks; Canadian Aberdeen-Angus Association, per Professor J. P. Sackville, Secretary; Alberta Hereford Breeders' Association, per L. W. Bond, Secretary; Canadian Hereford Breeders' Association, per Chas. Leech, Secretary; Alberta Shorthorn Breeders' Association, per Howard Byers, Secretary; Canadian Shorthorn Association, per H. R. White, Secretary; Manning-Egleston Lumber Co. Ltd., Calgary; Alberta Holstein-Friesian Association, per J. W. Hosford, Secretary; Alberta Ayrshire Club, per R. F. Smith, Secretary; Alberta Guernsey Breeders' Association, per D. K. Mills, Secretary; Southern Alberta Jersey Cattle Club, per H. Tucker, Secretary; Henry Birks & Sons Ltd., Calgary; Alberta Clydesdale Horse Association, per J. G. Stothart, Secretary; Clydesdale Horse Association of Canada, per T. P. Devlin, Secretary; Canadian Percheron Association, per H. E. Salter, Secretary; Canadian Belgian Horse Association, per R. Trepanier, Secretary; Canadian Sheep Breeders' Association, W. H. J. Tisdale, Secretary; Canadian Swine Breeders' Association, per S. B. Stothers, Secretary.

OTHER DEPARTMENTS

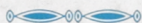
J. H. Ashdown Hdwe. Co., Calgary; Calgary Sketch Club, Calgary; Calgary Drafting & Blue Print Co., Calgary; Calgary Herald; Fyfe Smith Hardwood Ltd., Calgary; Department of Indian Affairs; Dominion Bridge Co. Ltd., Calgary; Manning-Egleston Lbr. Co., Calgary; Canadian Art Gallery, Calgary; Taylor Plastics, Calgary; Universal Hobby Supplies, Calgary; Canadian Restaurant Assn.



1959

Audited Attendance:

591,715



A Six Day Average of

98,319



1960

July 11th to 16th